

# Sponsorship Opportunities

PRATO, TUSCANY  
22 – 25 MAY 2011

Fourth International  
Clinical Skills Conference

Showcasing Innovation and  
Evidenced Based Clinical Skills  
Education and Practice

# 2011



College of Medicine, Dentistry and Nursing  
Institute of Health Skills and Education



MONASH University  
Medicine, Nursing and Health Sciences

# Fourth International Clinical Skills Conference Prato 2011

Following the successful 'Third International Skills Conference' held in 2009, a fourth conference will be held in 2011 at the **Prato Monash Centre in Italy.**

The Fourth International Clinical Skills Conference 2011 will be held in the Prato Monash Centre in Italy. It is being convened by the College of Medicine, Dentistry and Nursing, Institute of Health Skills and Education, University of Dundee; in conjunction with the Centre for Medical & Health Sciences Education, Monash University.

This conference will meet the needs of interprofessional researchers and practitioners involved in the development of high quality education in all aspects of clinical skills. The conference is designed to:

- Provide a forum for debate on innovation and the evidence base for clinical skills teaching and learning
- Showcase research and best practice on clinical skills education
- Stimulate innovation in clinical skills
- Gather expert and beginner clinical skills educators for networking
- Aid funding for research on clinical skills

The conference is being held in Prato, Italy at the 18th Century Palazzo Vaj. This is a beautiful building which has an open-air terrazzo, is surrounded by medieval towers and is the location for Monash University in Prato. It is the ideal location to hold a conference bringing together a European and Australasian collaboration. It is situated 25 minutes by train, from Florence and is easily accessible. It will provide your Organisation/ Company with a platform to promote yourself and the opportunity to network with this exclusive group of healthcare professionals primarily from the UK, Europe and Australasia. These professionals are involved in clinical skills education across a variety of health professional

disciplines, including undergraduate and postgraduate medicine from Hospital and Community specialties.

This successful Conference has attracted over 250 delegates from 16 countries and represents the key medical institutions worldwide.

It consists of keynote speakers, 'hands on' workshops and opportunities for delegates to present their own work as oral presentations, workshops or posters.

### Benefits for participating sponsors

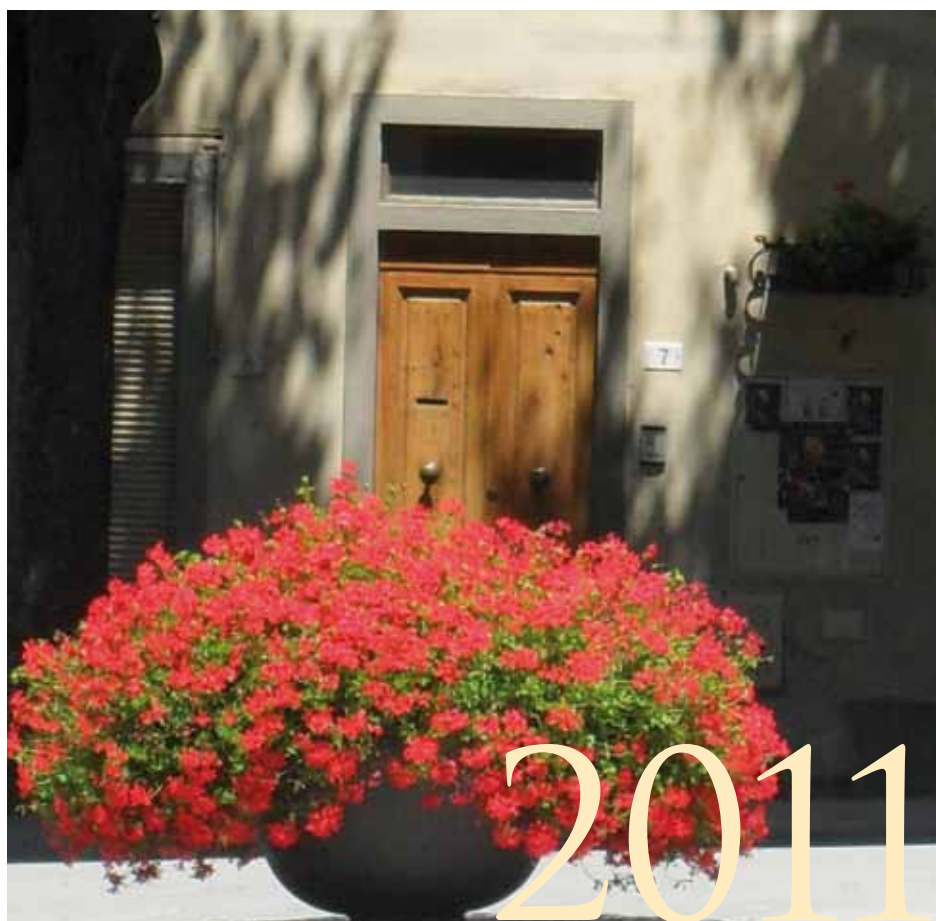
Some of the great sponsorship benefits include:

- A unique opportunity for exposure and networking with highly motivated and influential healthcare professionals

- A concentrated marketing and exposure opportunity for your Company throughout the Conference
- A chance to promote your products, company image and services to healthcare professionals
- The opportunity to maintain a high profile among higher education institutions and/or professional organisations.

There are five levels of Sponsorship available, each with attractive benefits. We invite you to peruse the Sponsorship Opportunities available to you on the following pages, which outline the benefits associated with each level of Sponsorship.

**All prices to be paid in Australian Dollar equivalents.**



# Sponsorship Opportunities

## PLATINUM

GBP £ 5,076

- Logo on Back Cover of Conference Handbook
- Two Full Page advertisements in Conference Handbook
- Corporate Logo/Banner displayed in Main Conference room
- Acknowledgement on the Conference website
- Logo on all printed material
- Logo on Sponsor Loop
- Provision of up to 3 items of promotional material in Conference Satchel
- Two Full Complimentary Registrations
- Opportunity to give 5 minute presentation to delegates
- Opportunity to provide a Speaker
- Opportunity to Chair a Session
- Opportunity to have a Table Display at Exhibition

## GOLD

GBP £ 3,170

- Opportunity to sponsor one lunch (2)
- Corporate Logo/Banner displayed at lunch
- Acknowledgement on the Conference website
- Opportunity to give 5 minute presentation at lunch
- Logo on Back Cover of Conference Handbook
- One Full page advertisement in Conference Handbook
- Logo on all printed material
- Logo on Sponsor Loop
- Provision of up to 2 items of promotional material in Conference Satchel
- One Full Complimentary Registration
- Opportunity to Chair a Session

## SILVER

GBP £ 1,902

- Logo on Back Cover of Conference Handbook
- One Half page advertisement in Conference Handbook
- Logo on all printed material
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Opportunity to sponsor one morning or afternoon tea (5)
- Corporate Logo/Banner displayed at tea
- Provision of one item of promotional material in Conference Satchel
- One Complimentary Cocktail Registration
- One Complimentary Dinner Registration

## BRONZE

GBP £ 1,268

- Opportunity to sponsor Name Badges including your logo
- Logo on Back Cover of Conference Handbook
- One Quarter page advertisement in Conference Handbook
- Logo on all printed material
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Provision of one item of promotional material in Conference Satchel

Or

- Opportunity to have one Trade Display Table (4)
- Logo on Back Cover of Conference Handbook
- One Quarter page advertisement in Conference Handbook
- Logo on all printed material
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Provision of one item of promotional material in Conference Satchel

# 2011

# Sponsorship Opportunities continued

## SUPPORTER

GBP £ 317

- Logo on Back Cover of Conference Brochure
- Logo on all printed material
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Provision of one item of promotional material in Conference Satchel

If you would like to become a sponsor or discuss any aspects of this Conference Sponsorship, please contact the Conference Secretariat MECCA Concepts P/L on: [meccaconcepts@bigpond.com](mailto:meccaconcepts@bigpond.com)

To secure Sponsorship, please fill out the Sponsorship agreement/booking form. and

Email this to [meccaconcepts@bigpond.com](mailto:meccaconcepts@bigpond.com)

or Fax to +61 3 9560 1885

All Sponsorship monies is to be in equivalent Australian Dollars

An invoice will be issued, once the Sponsorship agreement/booking form has been received by MECCA Concepts.



meccaconcepts

To obtain more information on Sponsorship Package please contact Conference Secretariat:

MECCA Concepts Pty Ltd

Cindy Last: +61 3 5981 1724

[cklast@surf.net.au](mailto:cklast@surf.net.au)

## Fourth International Clinical Skills Conference

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# Sponsorship Agreement & Booking Form

## SPONSORING COMPANY/ORGANISATION

Company/Organisation Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Mobile: \_\_\_\_\_

## SPONSORSHIP CATEGORY

PLATINUM	GBP £ 5,076	<input type="checkbox"/>
GOLD	GBP £ 3,170	<input type="checkbox"/>
SILVER	GBP £ 1,902	<input type="checkbox"/>
BRONZE	GBP £ 1,268	<input type="checkbox"/>
SUPPORTER	GBP £ 317	<input type="checkbox"/>

## PAYMENT METHODS

Cheque / Credit Card / Direct Bank Transfer

Cheque (payable to MECCA Concepts Pty Ltd – International Clinical Skills Conference)

**Mail to:** MECCA Concepts Pty Ltd, PO Box 2646, Mount Waverley, Victoria Australia 3149

**Credit Card:** We accept MasterCard / Visa & Amex (4% surcharge for AMEX applies)

**Bank Transfer:** Internet Bank Transfer to the following account details

**Account Name:** MECCA Concepts Pty Ltd – International Clinical Skills Conference

**Bank:** National Australia Bank

**BSB NO:** 083 166      **Account No:** 82182 4664

